

Star Bridge Award 2026 Competition Guidelines

ASIA-PACIFIC CREATIVE IP AWARDS · STAR BRIDGE AWARD 2026

ASIA-PACIFIC CREATIVE IP AWARDS · Star Bridge Award

Revised 11 October 2026

1. About the Competition

1.1 Name of the Competition

Chinese name: 亞太 IP 文創大賽 · 星橋獎 | English name: ASIA-PACIFIC CREATIVE IP AWARDS |
Highest honour: Star Bridge Grand Award 星橋大獎

1.2 Positioning

The "Asia-Pacific Creative IP Awards · Star Bridge Award" is organised by the Macao Youth Cultural and Creative Brands Industry Federation, with an open call to original creators, artists, designers, studios, brands, enterprises and young students across the Asia-Pacific region.

The competition seeks to use Macao as a bridge connecting mainland China with Asia-Pacific markets, to discover outstanding original design and IP projects that combine originality, cultural value, commercial potential and capacity for industrial extension, and to give creators at different stages of development the opportunity to be seen, to be evaluated, to be connected with industry and to continue developing. This edition is concerned not only with the artistic and design qualities of the work itself, but also with the possibility of original design entering real markets, brands, merchandise, exhibitions, cultural tourism and other commercial settings.

The award ceremony will be held on 23 October 2026 at The Venetian Macao - Cotai Expo. At the same venue, from 21 to 24 October, the 31st Macao International Trade and Investment Fair (MIF), the Portuguese-speaking Countries Products and Services Exhibition 2026 (PLPEX) and the Macao International Franchise Expo 2026 (MFE) will also take place. Shortlisted entrants and winners may meet on site with buyers, brand owners and franchise partners from mainland China, Macao, nine Portuguese-speaking countries and Asia-Pacific markets — this is an entry point into the cultural tourism and commercial channels of Macao and the Greater Bay Area.

1.3 Vision

Macao has the geographical and cultural advantage of connecting mainland China, the Portuguese-speaking countries and international markets, and at the same time possesses diverse resources including integrated tourism and leisure enterprises, exhibitions and conventions, cultural tourism festivals and urban commercial settings. The competition seeks to use the awards as an entry point, and to progressively build connections between Asia-Pacific original design and Macao's local industry resources, in order to promote:

- outstanding Asia-Pacific original design and IP being seen by more markets;
- established IP gaining new opportunities for commercial implementation and cross-regional cooperation;

- emerging original talent gaining professional evaluation and industry exposure;
- young creators gaining a formal entry point from creation into industry;
- Macao progressively forming an industry connection platform for "tourism + IP", "culture + IP" and "commerce + IP".

2. Key Information

Organiser: Macao Youth Cultural and Creative Brands Industry Federation Co-founders: SEM SORRISO / NO WAY ART 無畏藝術 / Blank Studio 空白畫布工作室 / Wellknown 華諾會展 Supporting organisations: government departments, media and related industry institutions, among others. The list of supporting organisations will be announced separately through official channels. Award ceremony date: afternoon of 23 October 2026 | Venue: The Venetian Macao

3. Scope of the Open Call

3.1 Regions Covered

This competition is an open call to original creative talent across the Asia-Pacific region. Individuals, teams, studios and enterprises from Asia-Pacific countries and regions, or who principally study, live, create, operate and develop in the Asia-Pacific region, may all enter, so as to encourage exchange between different cultural backgrounds and creative ecosystems. Creators from outside the Asia-Pacific region may also enter if their project has a substantive connection with, or intention to develop in, Asia-Pacific markets; such cases will be determined by the Organiser on a case-by-case basis.

3.2 Eligible Projects

Entrants must submit one "original design / original IP project" as a complete unit of entry. Original projects eligible for entry include but are not limited to: original character IP; original illustration and series art creation; an artist's representative original design project; original projects of an artist's studio; original art toy / designer toy projects; event IP; and other original design projects that have already formed a complete visual or content system.

What this competition judges is an original project with a relatively complete creative concept and development logic, rather than the creator personally, the scale of the enterprise, or a single individual work.

4. Competition Tracks

At the time of entry, entrants must select and submit to one of the following three tracks. Once submitted, the track cannot be changed.

The Star Bridge Grand Award 星橋大獎 has no entry channel of its own; it is selected and conferred by the jury from among all winning IP across the three tracks.

4.1 The Stellar Award 恒星獎

For established IP that already has actual commercialisation results. Individual creators, artists, designers, studios, creative teams, brands, enterprises and other creative and operating entities that hold an original design project may all enter this track.

4.2 The Nova Award 新星獎

For work with a distinct original character that has not yet been widely seen. Judging is based on the originality, level of completion and development potential of the work itself, and does not use social media data or follower numbers as a basis for scoring.

4.3 The Nebula Award 星雲獎

For work still at the incubation stage and for young creators. Entrants must be at least 18 years of age (as at the date of entry); there is no requirement to be currently enrolled in education. Entrants may enter individually or as a team of several people.

5. Eligibility and Basic Rules

- Each individual, team, studio, brand or enterprise may submit a maximum of 1 entry project.
- Works created jointly by several people may be entered in the name of a team.
- Works / projects that have already been publicly released, already commercialised, or already awarded other prizes may all be entered.
- Entrants must ensure that they hold lawful and complete rights to enter the work submitted.
- The work shall not infringe the copyright, trade mark rights, portrait rights, reputation rights or other lawful rights and interests of any third party.
- The core visual and main content of an entry will not be accepted if directly generated by generative artificial intelligence (Generative AI). Entrants must declare at the time of entry whether and how AI tools were used in the creative process. Where there is reasonable suspicion, the Organiser shall have the right to require the entrant to provide creative process files (sketches, layered files, working files, etc.) for verification; where an entrant is unable to provide reasonable evidence of creation, the Organiser shall have the right to cancel that entrant's eligibility to enter, to be shortlisted or to receive an award.
- If it is established upon investigation that an entry involves plagiarism, misappropriation, infringement, or the submission of false information, the Organiser shall have the right to cancel that entrant's eligibility to enter, to be shortlisted or to receive an award.

6. Content of the Entry

6.1 Presentation and Description of the Original Design

Entrants should submit a description of the work that fully introduces their "original design / original IP project", and, according to the form of their own work, should select the visual content and method of description that best

represents the project, for example: IP character key visual; IP character design sheet; IP character three-view drawing; illustration work; series art work; art toy / sculpture / art piece; event IP key visual; original graphics or visual system; other work that represents the core design of the project.

Entrants should, according to the circumstances of their own work, describe the core creative content of the project, which may include: project / work title; creative concept; worldbuilding; story background; values and core concept; character setting; artistic style; visual characteristics; creative background; the core differentiation and distinctive features of the project.

A character three-view drawing is not a mandatory submission for every entry project. The above content may be selected as applicable according to the type of work; not every project is required to have every item.

6.2 Commercialisation and Extension Content

Because judging in this competition will also take into account the commercial value, commercial influence and future industrial development potential of the work, entrants are also required to provide commercialisation or extension information about the project, in addition to the original work itself.

6.2 Commercialisation Materials (uniform requirement, not divided by track)

If the entry project already has actual commercialisation experience, it should be presented in full, for example: products already launched; product series; brand collaborations; IP licensing cases; commercial cooperation cases; commercial space applications; pop-ups / exhibitions; cultural tourism projects; event partnerships; publishing; digital content; other representative commercialisation results.

If the project has not yet entered the market, the entrant may submit commercial extension concept designs for the future application of the work, for example: product renderings; packaging design; merchandise concepts; space application renderings; pop-up / exhibition concepts; cultural tourism scenario applications; brand collaboration concepts; other commercialisation scenario mock-ups.

Both types of submission are valid entry materials; the judges will evaluate them separately according to the stage of development of the project and the track selected.

6.3 Creator and Social Media Information

In addition to the work presentation file, entrants must submit at the time of entry the basic information of the creator or the project, including but not limited to: name of creator / artist / studio / brand; individual / team / enterprise status; country or region of residence; profile; official website (if any); official social media accounts; representative public data. Social media may include Instagram, RED (Xiaohongshu), TikTok, Weibo, Facebook, YouTube and other major public platforms. If follower numbers, view counts, impression figures or other influence data are provided, they should be based principally on public accounts or other publicly verifiable information.

Personal data: the personal data submitted by an entrant is used solely for the entry eligibility review, judging, contact, results announcement, award presentation and related event arrangements, and competition publicity and display of this competition, and is processed in accordance with Macao Law No. 8/2005, the Personal Data

Protection Act; apart from the uses listed in these Guidelines, it is not disclosed to unrelated third parties. Entrants may contact the Organiser to access or correct their personal data.

7. Submission File Specifications

7.1 Entry Stage: A4 Electronic Layout

At the time of entry, submit an A4 portrait electronic layout of 3 – 10 pages: size 210 × 297 mm, portrait, PDF format, RGB colour mode, 300 dpi output, single file not exceeding 50MB. The layout should present the visual work and the creative description in full; the title of the work, the main text and the core visual information should be basically legible.

7.1b Display Materials to Be Submitted After Shortlisting

All officially shortlisted entrants must, by 23:59 on 14 October 2026 (Macao time, UTC+8), use the dedicated form in their individual shortlist email to submit all high-resolution images used in their entry materials (with no limit on the number of images; original-size JPG/PNG files where possible), a complete description of the work, and an introduction to the creator(s) with the intended credit name(s). Images may be submitted in batches using the same work title and contact email. These materials support final judging administration and the production of displays for winning works; they are not an additional scoring basis. Submitting them does not mean the work has won an award.

7.2 On-site Display Materials

Entrants are not required to prepare or submit an A2 print-ready PDF for this edition. The Organiser will produce on-site display materials from the original entry and the materials supplied under Section 7.1b. Only winning works will be displayed on site from 21 to 23 October. The venue will have one dedicated Star Bridge Grand Award display and up to 30 flat display positions for track awards; the Grand Award work retains its track award. Display details will be announced separately.

8. Language of Entry

Entrants may choose to submit their entry materials in Traditional Chinese, Simplified Chinese or English. Where required for judging, the Organiser reserves the right to require the entrant to provide a summary of the work in another of these languages (not exceeding one page). Original content created in a language other than these three must be accompanied by a Traditional Chinese, Simplified Chinese or English translation.

9. Entry Process

Open call → eligibility check of materials → qualification review and first-round judging → shortlist → final judging → award selection → announcement of results → award presentation and industry exchange

9.1 Open Call

The competition is an open call across the Asia-Pacific region; all individuals, teams and organisations meeting the entry requirements may submit an entry during the entry period.

Entry period: 10 September 2026 to 4 October 2026

The official competition website and the entry QR code will be announced separately through official channels; the official entry forms are divided into three entry points by language, and all three are Feishu forms:

The official entry form is available in three language versions (Traditional Chinese / Simplified Chinese / English). All three are Feishu forms with identical content and process; only the language differs. Please visit the official website starbridgeaward.com and select the entry form in your language. The entry QR code will be published through official channels. Competition enquiry email address: myccif.macao@gmail.com (for enquiries only; entries are not accepted by email)

Main channel · online form entry process (all three forms are Feishu forms and differ only in language; the process is identical): ① The entrant completes the entry information on the official entry form in their language (basic information of the individual / team / organisation; the entry work and creative description; social media and commercialisation materials; AI use declaration; personal data consent statement; entrant's declaration and related items of confirmation), and uploads the A4 electronic layout (PDF) as an attachment; ② after the form is submitted, the system automatically confirms receipt; ③ staff carry out an eligibility check of the entry materials, and once entry eligibility, completeness of materials and file specifications are confirmed, the entry to this edition of the competition is deemed formally complete; ④ if the work is officially shortlisted, the Organiser will provide a dedicated form and deadline in the individual shortlist email; the shortlisted entrant must submit all high-resolution images used in the entry, a complete work description and an introduction to the creator(s) with credit names. No A2 file is required, and these materials are not an additional scoring basis.

No entry fee is charged for this edition of the competition.

Personal Data Consent Statement (must be completed on the entry form; must be reproduced verbatim)

I confirm that I have read the personal data clause in Section 6.3 of these Guidelines, and I freely and expressly consent to the Macao Youth Cultural and Creative Brands Industry Federation, as the entity responsible for processing personal data, processing the name, contact details, social media account(s) and other entry information that I submit, for the purposes of entry eligibility review, judging, contact, results announcement, award presentation and related event arrangements, and competition publicity and display; such information will be disclosed only to those judges, competition execution and technical service personnel, venue partners and publicity partners for whom it is genuinely necessary for the above purposes; the information marked as required is necessary in order to complete entry, and entry cannot be completed if it is not provided; I may exercise my rights of access and correction through myccif.macao@gmail.com, and I am aware that submitting information over the internet may carry a risk of it being accessed or used by unauthorised third parties. I further consent to the publicity and display authorisation described in Section 14 of these Guidelines.

* The eligibility check is used solely to confirm entry eligibility, completeness of materials and whether the file specifications meet the requirements; it does not involve scoring the content of the work or selection for the shortlist.

9.2 Shortlisting

Following the qualification review and the first round of judging, this edition has selected 20 works in each of the Stellar, Nova and Nebula tracks, for a total shortlist of 60 works. All formally shortlisted projects will receive an official electronic shortlist certificate, and will qualify to proceed to the final award selection.

Only winning works will be displayed on site from 21 to 23 October. The venue will have one dedicated Star Bridge Grand Award display and up to 30 flat display positions for track awards; the Grand Award work retains its track award. Display details will be announced separately.

9.3 Judging and Announcement of Results

The jury will select the Stellar Award, the Nova Award and the Nebula Award from among the shortlisted works, in accordance with the judging criteria published for this edition. The Star Bridge Grand Award has no entry channel of its own; it is selected and conferred by the jury from among all winning IP across the three tracks.

Results will be announced in stages: the shortlist first; all Stellar, Nova, Nebula and Star Bridge Grand Award winners separately after judging is complete.

The award ceremony and industry forum will be held on 23 October 2026.

9.4 Award Presentation and Industry Exchange

The award ceremony and industry exchange event will be held on 23 October 2026 at The Venetian Macao - Cotai Expo. At the same venue, from 21 to 24 October, the 31st MIF, PLPEX 2026 and MFE 2026 will also take place. The Organiser's programme for the day includes the award ceremony, a competition exhibition area, an industry forum and roundtable discussions; shortlisted entrants and winners may also meet on site with buyers and brand owners from the concurrent exhibitions.

10. The Awards

Award	Maximum number	Positioning
Star Bridge Grand Award 星橋大獎 Prize money MOP 10,000	1	The highest honour of the competition. Recognises the entry project that is most comprehensively representative in terms of originality, industry influence, commercial value and future development potential. It has no entry channel of its own; it is selected and conferred by the jury from among all winning IP across the three tracks.
The Stellar Award 恆星獎	up to 10	Recognises established original projects that already have a degree of market validation, brand influence and commercialisation results, and that have the capacity for continued development.
The Nova Award 新星獎	up to 10	Discovers emerging original projects with a distinct original character that are growing and have potential for market development.
The Nebula Award 星雲獎	up to 10	For the Nebula Award track; discovers young work with excellent original capability, a complete creative concept and future development potential.

The Stellar Award, the Nova Award and the Nebula Award do not overlap with one another; the Star Bridge Grand Award is conferred by the jury from among all winning IP across the three tracks, and its winner also retains the award won in their own track. Across the four categories there are up to 31 awards in total; because the Star Bridge Grand Award is conferred on a work that has already won an award in its own track, the number of winning works is at most 30. The number of places for each award is a maximum; the actual number presented is determined by the jury according to the actual standard of the entry projects. If there is no entry meeting the standard for a particular award, that award may be withheld, and the withheld place is not reallocated.

10.1 Benefits for Winners

Projects receiving the above awards will receive: an official award certificate / certification; display and exposure in connection with the award event; publicity opportunities through official media and partner media; the opportunity to attend the industry forum and roundtable discussions held by the Organiser on award day; and the opportunity to meet on site with buyers and brand owners from MIF, PLPEX and MFE, held concurrently at The Venetian Macao - Cotai Expo.

If a winner is unable to attend the award ceremony in person, they may appoint a representative to collect the award, or the Organiser may send the certificate and trophy after the event; travel and accommodation costs of participants are borne by the participants themselves.

The above benefits are intended to provide winning projects with practical industry exchange and resource matching opportunities; whether any specific cooperation, procurement, licensing or other commercial project is

concluded will be negotiated separately between the winner and the relevant organisation according to the outcome of subsequent discussions.

10.2 Follow-up Support for the Nebula Award

The Nebula Award seeks to establish an entry point for young original creators moving from creation into industry. Outstanding young work may subsequently have the opportunity to take part in: industry matching; local collaboration; co-branded showcases; workshops; youth cultural and creative incubation and related activities. Specific programmes will be arranged separately according to available partnership resources and the circumstances of the work.

11. Judging Criteria

This edition of the competition takes into account original design, professional level of completion, cultural and content value, market influence, commercial conversion capability and future development potential.

The formal definitions of the judging dimensions and the scoring weightings will be announced separately through official channels under the jury rules.

The current judging directions are as follows:

Originality: creative distinctiveness; a distinct visual language; differentiation; the work's own creative logic.

Completeness of design and content: visual level of completion; creative concept; worldbuilding / story / values; consistency between the work and the concept.

Recognisability and communicative power: whether it is easy to remember; clear visual recognisability; capability for content dissemination and cross-media expression.

Commercialisation value / commercial influence: merchandising; licensing; collaborations; market partnerships; implementation in commercial settings; existing market validation. Social media influence and public data are applicable only as a reference for the selection of the Stellar Award; the selection of the Nova Award and the Nebula Award is based on the originality, level of completion and development potential of the work itself, and does not use social media data as a basis for scoring.

Commercial extension and development potential (Nebula Award only): potential for product development; possibility of brand collaboration; capacity for extension into space, event, cultural tourism and other settings; capacity for long-term IP development. The Nebula Award will be judged more on commercial imagination and extension potential, and does not use the number of existing commercial cases as its principal basis of evaluation.

12. The Jury

The jury for this edition is composed of senior representatives from industries related to IP, covering: the local and industry perspective (association representatives; Macao district representatives; representatives of integrated tourism and leisure enterprises; representatives of related industries); the IP and commercial perspective (IP licensing specialists; channel representatives; brand and commercial representatives); the media perspective

(representatives of culture, youth, IP and related media); and the creative and academic perspective (IP creators; artists; academic representatives of design and art institutions).

The final list of jury members and the composition of seats will be announced separately through official channels.

Recusal of judges: a judge who has a direct commercial cooperation, employment, family or other material interest relationship with an entry project shall recuse themselves from scoring that project.

Scoring method: the three tracks are scored separately using the published judging dimensions and weights. Only submitted scores from judges without a conflict of interest count. With at least three valid scores for a work, the highest and lowest scores are removed and the remaining scores averaged; with fewer than three, no award decision is made for that work yet. A tie in a track is resolved first by the untrimmed average; if still tied, the Organiser makes and records a written decision. Large score differences are flagged internally and do not change the judges' original scores. The Star Bridge Grand Award is selected from winning works in the three tracks, and its winner retains their track award.

13. Copyright in the Work

Copyright and related intellectual property rights in an entry work remain, as a matter of principle, with the lawful rights holder of the work. Entering the competition does not mean that the entrant assigns the copyright, trade mark rights or commercial development rights in the work to the Organiser.

14. Publicity and Display Authorisation for the Competition

By submitting a work, the entrant agrees that the Organiser and competition-related partners (meaning organisations engaged by the Organiser to carry out work related to the competition) may use the entry work and related materials submitted by the entrant, within a reasonable scope related to this competition. The uses include: the official competition website; official social media; competition publicity; media reporting; online display of works; offline exhibition; the award ceremony; the industry forum; competition posters, brochures, catalogues and related materials; display of the results of past editions of the competition and related non-commercial publicity. This authorisation is a royalty-free, non-exclusive, worldwide authorisation, valid for five years from the date of submission; pages of past editions' results that have already been published may continue to be archived and displayed. The above uses are limited to non-commercial publicity and display purposes related to this competition, and do not include advertising for a partner's own brand, products or services.

When a work is displayed, it will as a matter of principle be credited according to the entry materials. The entrant further agrees that the Organiser may use their public name, profile picture and on-site event portrait for the publicity and reporting of this competition; this consent is based on a different underlying right from the authorisation to use the work described above, and is subject to the same term and archiving arrangement.

The above uses shall not be regarded as an assignment of copyright or commercial development rights in the work. Where an entrant withdraws from the competition under Section 18, or has their eligibility cancelled by the Organiser under Section 17, the authorisation described in this Section (including the consent referred to above) shall terminate with effect from the date of withdrawal or cancellation; however, public display that has already

been made (including pages of past editions' results that have already been published) shall not be revoked or taken down as a result.

15. Restrictions on Commercial Use

Without the separate express consent of the rights holder of the work, the Organiser and competition-related partners shall not use an entry work directly for the following purposes unrelated to the competition: product manufacture; product sales; IP licensing; commercial brand collaboration; commercial advertising; other independent profit-making commercial development. If a further intention to cooperate arises out of the competition's industry matching, the competition-related partner and the rights holder of the work shall negotiate separately and obtain authorisation.

16. Entrant's Declaration

By submitting a work, an entrant is deemed to confirm that: ① the materials submitted are true and valid; ② the entrant holds lawful rights to enter the work, and has the right to grant the authorisation described in Section 14; ③ the work does not involve plagiarism, misappropriation or infringement of the rights and interests of third parties; ④ the entrant has truthfully declared the use of AI tools in the creative process, and the core visual and main content of the work were not directly generated by generative AI; ⑤ the entrant agrees that the work may be used for competition-related publicity and display in accordance with these Guidelines; ⑥ the entrant agrees to comply with the rules of this edition of the competition. If an intellectual property dispute arises as a result, the entrant shall bear the corresponding liability, and shall compensate the Organiser for the reasonable direct losses and rights-enforcement costs it suffers as a result; the Organiser shall have the right, according to the actual circumstances, to cancel the entrant's eligibility to enter, to be shortlisted and to receive an award.

17. Cancellation of Entry / Award Eligibility

The Organiser shall have the right to cancel entry eligibility in the following circumstances: submission of false information; misappropriation of another person's work; plagiarism; infringement of third-party intellectual property rights; the core visual or main content of the work being directly generated by generative AI; failure to declare the use of AI tools truthfully; failure to submit the work files as required; other serious breaches of the competition rules. If such issues are discovered after shortlisting or after an award has been made, the Organiser shall still have the right to revoke the entrant's shortlisted status or award.

18. Withdrawal and Appeals

① An entrant may withdraw from the competition by giving written notice to the Organiser before the entry deadline; as a matter of principle, withdrawals are not accepted after the entry deadline. ② An entrant who objects to a decision to cancel eligibility may explain the situation through the official email address myccif.macao@gmail.com; the Organiser will respond at its discretion, but there is no formal written appeal procedure and no time limit for review, and the relevant decision is final.

19. Frequently Asked Questions

Q1: I am not a company — can I enter? Yes. All three tracks accept entries from individual creators, artists, designers, studios, teams, brands and enterprises.

Q2: Can a studio or an enterprise enter? Yes. Each studio, team, brand or enterprise may submit a maximum of 1 entry project.

Q3: Can an IP that has already launched products enter? Yes. Projects that already have market validation and commercialisation cases are also an important target of this edition's open call.

Q4: Can a work that has previously won other awards enter? Yes.

Q5: Do I have to submit a character three-view drawing? Not necessarily. This competition accepts different forms including character IP, illustration, art creation, artist projects and event IP. Entrants should choose the visual content that most completely presents their own original project.

Q6: My work has not been commercialised yet — can I enter? Yes. Neither the Nova Award nor the Nebula Award requires actual commercialisation results — commercial extension concept designs may be submitted in place of actual commercialisation cases.

Q7: Students have no commercial cases — what should they submit? Conceptual commercial extension designs may be submitted, for example: product renderings; packaging; merchandise; exhibition renderings; commercial space applications; brand collaboration concepts; other mock-ups.

Q8: Do social media figures need to be supported by back-end screenshots? As a matter of principle, no. Providing public accounts and publicly verifiable key data is sufficient.

Q9: Can I use AI to produce my entry? The core visual and main content of the work will not be accepted if directly generated by generative AI. If AI tools were used in the creative process (for example for concept exploration or assisted retouching), the scope of use must be declared truthfully at the time of entry. Where there is reasonable suspicion, the Organiser may require creative process files to be provided for verification.

Q10: What must shortlisted entrants submit? The A4 electronic layout (3 – 10 page PDF) submitted at entry remains valid. Entrants do not need to submit an A2 file. All officially shortlisted entrants must, by 23:59 on 14 October 2026 (Macao time, UTC+8), use the dedicated form in their individual shortlist email to submit all high-resolution images used in their entry, a complete work description and a creator introduction with credit names. There is no limit on image count; images may be submitted in batches using the same work title and email.

Q11: Will there definitely be an offline exhibition? Only winning works will be displayed on site from 21 to 23 October. The venue will have one dedicated Star Bridge Grand Award display and up to 30 flat display positions for track awards; the Grand Award work retains its track award. Display details will be announced separately. Shortlisting does not itself guarantee an award or display. Entrants are not required to submit an A2 file.

Q12: Is the shortlist fixed at 100 places? This edition has selected 20 works in each of the three tracks, for a total shortlist of 60 works. The official published list is authoritative.

Q13: Is there an entry fee? No entry fee is charged for this edition of the competition.

Q14: Do shortlisted works receive a certificate? Yes. All formally shortlisted works receive an official electronic shortlist certificate.

Q15: Do I have to choose between the "Stellar Award" and the "Nova Award" myself? Yes. At the time of entry you must select and submit to one of the three tracks — the Stellar Award / the Nova Award / the Nebula Award — and once submitted the track cannot be changed. The Star Bridge Grand Award has no entry channel of its own; it is selected and conferred by the jury from among all winning IP across the three tracks.

Q16: Is the Star Bridge Grand Award selected from among the winners of the other awards? Yes. The Star Bridge Grand Award has no entry channel of its own; it is selected and conferred by the jury, as 1 project, from among all winning IP across the three tracks - the Stellar Award, the Nova Award and the Nebula Award - and its winner also retains the award won in their own track.

Q17: After entering, will the copyright in my work belong to the Organiser? No. Copyright in the work remains with the original rights holder. The Organiser may use the work for publicity, display and the production of materials related to the competition in accordance with the competition rules, but shall not use the work for independent commercial development without the separate consent of the rights holder.

Q18: Can I submit my entry in Simplified Chinese? Yes. Entrants may choose to submit their entry materials in Traditional Chinese, Simplified Chinese or English. Original content created in a language other than these three must be accompanied by a Traditional Chinese, Simplified Chinese or English translation.

20. General Provisions

① The Organiser reserves the right to amend or supplement these Guidelines and the competition rules where necessary; the amended version will be published through official channels and takes effect upon publication; an amendment shall not retroactively affect the substantive rights of those who completed their entry before publication. ② In the event of force majeure (including but not limited to natural disaster, epidemic or government measures) or other material cause not attributable to the Organiser, the Organiser shall have the right to postpone, alter or cancel all or part of the arrangements for this edition of the competition, and will announce this in the same manner as the original announcement or in an equivalent manner. ③ Matters not covered by these Guidelines will be handled by the Organiser in accordance with applicable law, these Guidelines and the principle of fairness.

21. Contact

Official contact email address: myccif.macao@gmail.com The official competition website, official social media and the QR code for downloading competition materials will be announced separately through official channels.

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